When Spanish conquistadors established Santa Fe de Bogotá in 1538, Usaquén was a small village about 10 miles away. By the 1950s Bogotá had grown to encompass Usaquén, and today residents and visitors are embracing the neighborhood, thanks to top restaurants and hotels and enduring attractions including the Santa Bárbara de Usaquén church.

The food scene in Bogotá is booming, and as chefs look for space beyond established gastronomic zones in the city, many have turned to Usaquén, where every block seems to offer a compelling place to eat or drink. The Rausch brothers (Jorge, Mark and Ilan) are most famous for the haute cuisine they serve at Criterion, but they also opened Bistronomy by Rausch in Usaquén, offering a more casual environment for their polished dishes. Cordon Bleu–trained Colombian chef Nicolás Mogollón made his debut in the neighborhood in 2015 with Mil9, serving ambitious yet balanced dishes like shrimp in passion fruit butter with peas and shaved coconut.

An established favorite is 80 Sillas, where the fish is never frozen. Don’t miss the sliced raw salmon with avocado, pomelo, verbena and black sea salt. Skip the long breakfast line at Abasto, one of the first notable restaurants to open in Usaquén, by walking a few blocks to Abasto Market. Head to Café Usaquén for Argentine empanadas, a glass of wine, a slice of cake or a cold beer surrounded by cool cabin décor.

For coffee lovers, Jaime Duque stocks some of Colombia’s best single-origin coffee beans at Catación Pública and offers coffee-appreciation classes to both baristas and casual drinkers alike.

Every Sunday look for treasures, including textiles, handmade soap and small-batch hot sauces, at Las Pulgas flea market. Pop into La Pétala, a chic florist shop created by Carolina Pinzón that has an arranging table front and center so visitors can watch her create custom bouquets.

Book the Extreme Wow Suite at Colombia’s only W Hotel, which opened in Usaquén at the end of 2014, and relax in exclusive emerald-green hooded bathrobes designed by Bogotá-born Esteban Cortázar. Since guests can’t take the robes home, head to Adriana A. Tavera Taller de Diseño to satisfy souvenir needs—from handmade bags to home goods.